

PROPOSED SEQUENCE OF 12 UNITS IN STAGE 1

2786 BACHELOR OF BUSINESS

Important:

The units, which are planned to open each semester as below, are subject to change without prior notes.

UEH Semesters	Units	
Term 2 2018 (May - Sep)	Academic English	Principles of Management
	Business Communications	Principles of Marketing
	Statistics for Business	Principles of Accounting
	Managerial Economics	Applied Econometrics
	Consumer Behaviour	
Term 3 2018 (Oct - Dec)	Academic English	Principles of Marketing
	Business Communications	Applied Econometrics
	Corporate Finance (mở thêm)	Organisational Behaviour
Term 1 2019 (Jan - May)	Academic English	Principles of Management
	Business Communications	Consumer Behaviour
	Principles of Economics	Corporate Finance
	Principles of Accounting	
Term 2 2019 (May - Sep)	Academic English	Statistics for Business
	Business Communications	Managerial Economics
	Principles of Management	Corporate Finance
	Principles of Marketing	Applied Econometrics
Term 3 2019 (Oct - Dec)	Academic English	Principles of Economics
	Business Communications	Principles of Accounting
	Principles of Marketing	Applied Econometrics
	Organisational Behaviour	Consumer Behaviour
	International Business	

Term 1 2020 (Jan - May)	Academic English	Principles of Economics
	Business Communications	Principles of Accounting
	Principles of Management	Consumer Behaviour
	Statistics for Business	Corporate Finance
	Managerial Economics	
Term 2 2020 (May - Sep)	Academic English	Managerial Economics
	Business Communications	Corporate Finance
	Principles of Management	Applied Econometrics
	Principles of Marketing	International Business
	Statistics for Business	Organisational Behaviour
Term 3 2020 (Sep - Oct)	Academic English	Organisational Behaviour
	Business Communications	International Business
	Principles of Marketing	Applied Econometrics
	Principles of Economics	Consumer Behaviour
	Principles of Accounting	
Term 1 2021 (Jan - May)	Academic English	Statistics for Business
	Business Communications	Consumer Behaviour
	Principles of Economics	Corporate Finance
	Principles of Accounting	Managerial Economics
	Principles of Management	
Term 2 2021 (May - Oct)	Academic English	Managerial Economics
	Business Communications	Corporate Finance
	Principles of Management	Applied Econometrics
	Principles of Marketing	International Business
	Statistics for Business	Organisational Behaviour

(Updated on 17 August 2018)