

PROPOSED SEQUENCE OF 12 UNITS IN STAGE 2

2786 BACHELOR OF BUSINESS

Important:

The units, which are planned to open each semester as below, are subject to change without prior notes

SEMESTER	APPLIED FINANCE MAJOR	MARKETING MAJOR
Term 3 2018 (Oct - Dec)	200910 Financing Enterprises	200910 Financing Enterprises
	200914 Working in Professions	200915 The Service Enterprise
	200921 Security Analysis and Business Valuation	200091 Business to Business Marketing
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project
Term 1 2019 (Jan - May)	200911 Enterprise Innovation and Markets	200911 Enterprise Innovation and Markets
	200048 Financial Institutions and Market	200918 Design Thinking for Creativity
	200055 International Finance	200088 Brand and Product Management
	200079 Derivatives	200086 Marketing Communications
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project
Term 2 2019 (May - Sep)	200909 Enterprise Law	200909 Enterprise Law
	200819 Investment Management	200087 Strategic Marketing Management
	200818 Bank Management	200592 Marketing Research
	200917 Innovation, Enterprise and Society	200094 International Marketing
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project
Term 3 2019 (Oct - Dec)	200910 Financing Enterprises	200910 Financing Enterprises
	200914 Working in Professions	200915 The Service Enterprise
	200921 Security Analysis and Business Valuation	200091 Business to Business Marketing
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Term 2 2020 (May - Sep)	200909 Enterprise Law	200909 Enterprise Law
	200819 Investment Management	200087 Strategic Marketing Management
	200818 Bank Management	200592 Marketing Research
	200917 Innovation, Enterprise and Society	200094 International Marketing
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project
Term 3 2020 (Sep - Oct)	200910 Financing Enterprises	200910 Financing Enterprises
	200914 Working in Professions	200915 The Service Enterprise
	200921 Security Analysis and Business Valuation	200091 Business to Business Marketing
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project

(Updated on 17 August 2018)