

PROPOSED SCHEDULE - STAGE 2

2786 BACHELOR OF BUSINESS

Important:

The units, which are planned to open each semester as below, are subject to change without prior notes.

Semesters	Applied Finance major	Marketing major
S1 2018	200911 Enterprise Innovation and Markets 200048 Financial Institutions and Market 200055 International Finance 200079 Derivatives 200921 Security Analysis and Business Valuation 200091 Business to Business Marketing 200910 Financing Enterprises	200911 Enterprise Innovation and Markets 200918 Design Thinking for Creativity 200088 Brand and Product Management 200086 Marketing Communications 200091 Business to Business Marketing 200096 Marketing Planning Project
S2 2018	200909 Enterprise Law 200819 Investment Management 200818 Bank Management 200917 Innovation, Enterprise and Society 200537 Economics and Finance Engagement Project	200909 Enterprise Law 200087 Strategic Marketing Management 200592 Marketing Research 200094 International Marketing 200096 Marketing Planning Project
S3 2018	200910 Financing Enterprises 200914 Working in Professions 200921 Security Analysis and Business Valuation 200537 Economics and Finance Engagement Project	200910 Financing Enterprises 200915 The Service Enterprise 200091 Business to Business Marketing 200096 Marketing Planning Project
S1 2019	200911 Enterprise Innovation and Markets 200048 Financial Institutions and Market 200055 International Finance 200079 Derivatives 200537 Economics and Finance Engagement Project	200911 Enterprise Innovation and Markets 200918 Design Thinking for Creativity 200088 Brand and Product Management 200086 Marketing Communications 200096 Marketing Planning Project

Semesters	Applied Finance major	Marketing major
S2 2019	200909 Enterprise Law 200819 Investment Management 200818 Bank Management 200917 Innovation, Enterprise and Society 200537 Economics and Finance Engagement Project	200909 Enterprise Law 200087 Strategic Marketing Management 200592 Marketing Research 200094 International Marketing 200096 Marketing Planning Project
S3 2019	200910 Financing Enterprises 200914 Working in Professions 200921 Security Analysis and Business Valuation 200537 Economics and Finance Engagement Project	200910 Financing Enterprises 200915 The Service Enterprise 200091 Business to Business Marketing 200096 Marketing Planning Project
S1 2020	200911 Enterprise Innovation and Markets 200048 Financial Institutions and Market 200055 International Finance 200079 Derivatives 200537 Economics and Finance Engagement Project	200911 Enterprise Innovation and Markets 200918 Design Thinking for Creativity 200088 Brand and Product Management 200086 Marketing Communications 200096 Marketing Planning Project
S2 2020	200909 Enterprise Law 200819 Investment Management 200818 Bank Management 200917 Innovation, Enterprise and Society 200537 Economics and Finance Engagement Project	200909 Enterprise Law 200087 Strategic Marketing Management 200592 Marketing Research 200094 International Marketing 200096 Marketing Planning Project
S3 2020	200910 Financing Enterprises 200914 Working in Professions 200921 Security Analysis and Business Valuation 200537 Economics and Finance Engagement Project	200910 Financing Enterprises 200915 The Service Enterprise 200091 Business to Business Marketing 200096 Marketing Planning Project